

Saransh Solanki

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I am a product designer specializing in user experience & interaction design. I believe that good design stems from human-centered thinking and methods, and is amplified when created in collaboration with people of diverse backgrounds. Having worked in some of the most successful startups in India and co-founding one of my own (which I successfully sold later), I find myself a good fit for growth, high-speed and user-centric organisations.

Skills

User interface design, interaction design, concept development, wireframing, front end development, prototyping (InVision, Principle, HTML/CSS/jQuery)

Experience

Practo

July 2015 - Present

Senior Product Designer (UI/UX)

Leading design for consumer-side mobile apps. Involved in user research, developing design standards, frameworks and tools, UI/UX, design strategy, project management.

Edvice (acquired by Hashlearn)

September 2014 - June 2015

Co-Founder, Product Designer

Apart from building and designing the product, I spearheaded the marketing and hiring verticals and eventually led the company to a successful exit.

Visit

January - April 2015

Product Designer

Designed the initial mobile application and helped with brand identity, marketing campaigns and logo design.

Belong.co

September - December 2014

Product Designer

Was the 3rd employee of the organisation. Designed the web platform for recruitment tool and many other internal tools for the content moderation. Also helped with front-end development.

Zomato

May - July 2014

Intern

Worked as a web-developer and UI/UX designer. Developed features for the user search platform and dashboards for internal moderation teams.

Various organisations

August 2012 - present

Freelance and design consultant

Web and mobile app design, brand identity, print and design consulting for small and medium size companies.

Education

BITS Pilani, Pilani Campus

2011 - 2015

B.E. (Hons.), Civil Engineering

Graduated with 8.32 CGPA

Tagore Society, Jamshedpur

2005 - 2009

Diploma, Fine Arts (4 years)

Awards and recognitions

- Do-Great award winner for "Best Designer" at Practo, 2016 - 17
- Fastest Promotion from Product Designer to Senior Product Designer, within one year at Practo
- Recognised for building the best Facebook Instant Experience at Facebook IX Hackathon, 2017
- 3rd Best Design Solution at Sequoia Hack Designathon, 2016
- Henry Timken International Scholarship Winner, 2011